



YOUR SOURCES OF INCOME

Europa: Version 2.0

Definitions

The following are the definitions of words and phrases frequently used in business.

Customer

- A non-member who has purchased a product.
- A Customer does not have access to the Back-Office but they have a back-end in the E-commerce where they can see their orders.

Member

- After purchasing a business pack and signing the Online Member Agreement, you become a member and receive a member ID.

First-Line Members

- Members you personally recruited are positioned directly beneath you in your network.

Coach

- When you enroll a new member in BioKissed, you take on the role of their coach, guiding and assisting them on their path to success.

Upline

- Your upline consists of all the members above you, including your coach.

Downline Members

- All the members under you that you and your members recruited.

Level

- The member who signed up directly under you is your first level. When this first level recruits a new member, this member becomes your second level, and so on.

Rank

- Your position in the Plan to Abundance is based on:
 - Personal Volume (PV)
 - Group Volume (GV)
 - Leg requirements
- There are 18 ranks in total.

Instant Bonus Calculation

- Real-time bonus calculation after each processed transaction.
- Bonuses are immediately allocated to your account and available for pay-out.

Leg

- A leg in your network is a branch of your downline, extending from you through your first-line recruits. In other words, it represents one line of sponsorship in your network.

Active Member

- A member who has fulfilled their Personal Volume qualification for the next 30 days.
 - This member is qualified to earn commissions within the next 30 days.

Non-Active Member

- A member who did not fulfill their Personal Volume qualification for the next 30 days.
 - This member is not qualified to earn a commissions until they become active again.

Definitions

The following are the definitions of words and phrases frequently used in business.

Qualified

- A member who has met all necessary rank qualifications.
- The member is an active member.

Re-Qualified

- After you qualify for a rank, you must maintain your rank each month to keep your earning level.

Non-Qualified

- A member who has not met all the necessary qualifications of his present rank.
- The member will receive the commission based on their actual rank qualification.
- However, you can keep the rank title you achieved.

Order

- An order is the purchase of any BioKissed products.

Single Product

- A single product is one product offered by BioKissed.
- For example, one item from the Nomad series, a single BioStrip, the Wellness Business or Consumer Packs, ...

Wellness Business Pack

- The Wellness Business Pack activates you as a Wellness Advocate.
- For example, the Wellness Platinum Pack lets you start with the Platinum Rank.

Wellness Consumer Pack

- As A Wellness Advocate, the Wellness Consumer packs allow you to buy more BioStrips in significant amounts at a discounted member price.
- Example:
 - Platinum: 100 BioStrips.
 - Retail price: € 600 = € 6 per BioStrip.
 - Member price € 450 = € 4,5 per BioStrip.

Personal Volume (PV)

These are points attached to products and packages that a member needs to:

- To be an active member.
 - Rank up.
- To be qualified or requalified in their current rank.

What counts as PV?

Own Purchases:

- Single products.
- Wellness Consumer Packs.

First-line Customers Purchases:

- Single products.
- Wellness Business Packs.
- Wellness Consumer Packs.

Enrollment

- Enrollment is the registering of a new Customer or Wellness Advocate.

Definitions

The following are the definitions of words and phrases frequently used in business.

Group Volume (GV)

- The combined Personal Volume (PV) from your downline members.
- Each time you enroll a first-line member, this becomes your Personal Volume (PV), not your group volume (GV).

Total Volume (TV)

- The sum of Personal Volume and Group Volume.

Commission Point (CP)

- The value from which commissions are calculated.

Volume Point (VP)

- Each product is assigned a predetermined number of Volume Points.

Dynamic compression

- In the Team Level bonus, the unused commissions from inactive Wellness Advocates are redistributed to active ones, maintaining a dynamic payout balance.

Plan A, The Cultivation period:

- **Each time you recruit a first-line member, for the first 30 days after the enrollment,** the coach's commissions are high guiding percentages calculated on the downlines Personal Volume (PV), up until 3 levels deep.
- BioKissed recognizes the pivotal role of the coach during the most critical starting phase of a new Wellness Advocate. This is why we incentivize your presence with our commission structure.
- **This 30-day period is not related to the date of your registration** with BioKissed, but only to the registration date of your new first line member. Your registration date is only relevant for the person who recruited you.
- **Each time you recruit a new first-line member you can repeat this strategy and enjoy the high-level commissions from plan A as often as you like.**
- Once this 30-day period ends, your first-line member and its entire downline move to plan B.

Plan B, The Harvesting period:

- **As your team grows and your first-line members exceed 30 days after registration, you'll enter the Harvesting Period.**
- **During this period, the coach's commissions are calculated based on the downlines' Personal Volume (PV) until infinity.**
 - BioKissed will never simultaneously pay commissions on the same Personal Volume in plans A and B. This means that the coach will not receive commissions in plan B on that part of his/her downline who are still active in plan A.
 - You will experience uniquely high commissions immediately after starting your BioKissed career. Consistency is critical, and because of this strategy and the unique product, you can build a vast first-line member structure, leading to stability and financial success.
 - Lead by example, educate, and support your downline members via the Plan A strategy to do the same, and the harvest in Plan B will lead toward glorious passive income.
- **The ultimate strategy for these two plans is to continue focusing on plan A until you are satisfied with the passive income in plan B.**

18 Rank Positions

There are 18 ranks of membership within BioKissed. Your rank will define your earnings, and each rank has different PV, GV and leg requirements to be fulfilled.



RANK NAME		PV + GV = TV Personal Volume + Group Volume = Total Volume	LEG REQUIREMENTS
	IRON	60 + 0 = 60	-
	BRONZE	60 + 150 = 210	-
	SILVER	60 + 420 = 480	-
	GOLD	60 + 960 = 1.020	-
	PLATINUM	60 + 2.040 = 2.100	-
	JADE	120 + 3.060 = 3.180	-
	TOPAZ	180 + 4.200 = 4.380	2 PLATINUMS
	SAPPHIRE	240 + 9.540 = 9.780	3 JADES
	RUBY	300 + 13.140 = 13.440	3 TOPAZES
	EMERALD	360 + 29.340 = 29.700	3 SAPPHIRES
	DIAMOND	420 + 39.120 = 39.540	4 SAPPHIRES
	BLUE DIAMOND	480 + 67.200 = 67.680	5 RUBIES
	BLACK DIAMOND	540 + 178.200 = 178.740	6 EMERALDS
	BLACK DIAMOND 1 CARAT	600 + 327.240 = 327.840	1 BLACK DIAMOND + 5 EMERALDS
	BLACK DIAMOND 2 CARATS	600 + 476.280 = 476.880	2 BLACK DIAMONDS + 4 EMERALDS
	BLACK DIAMOND 3 CARATS	600 + 625.320 = 525.920	3 BLACK DIAMONDS + 3 EMERALDS
	BLACK DIAMOND 4 CARATS	600 + 774.360 = 774.960	4 BLACK DIAMONDS + 2 EMERALDS
	BLACK DIAMOND 5 CARATS	600 + 923.400 = 924.000	5 BLACK DIAMONDS + 1 EMERALD

18 Rank Positions

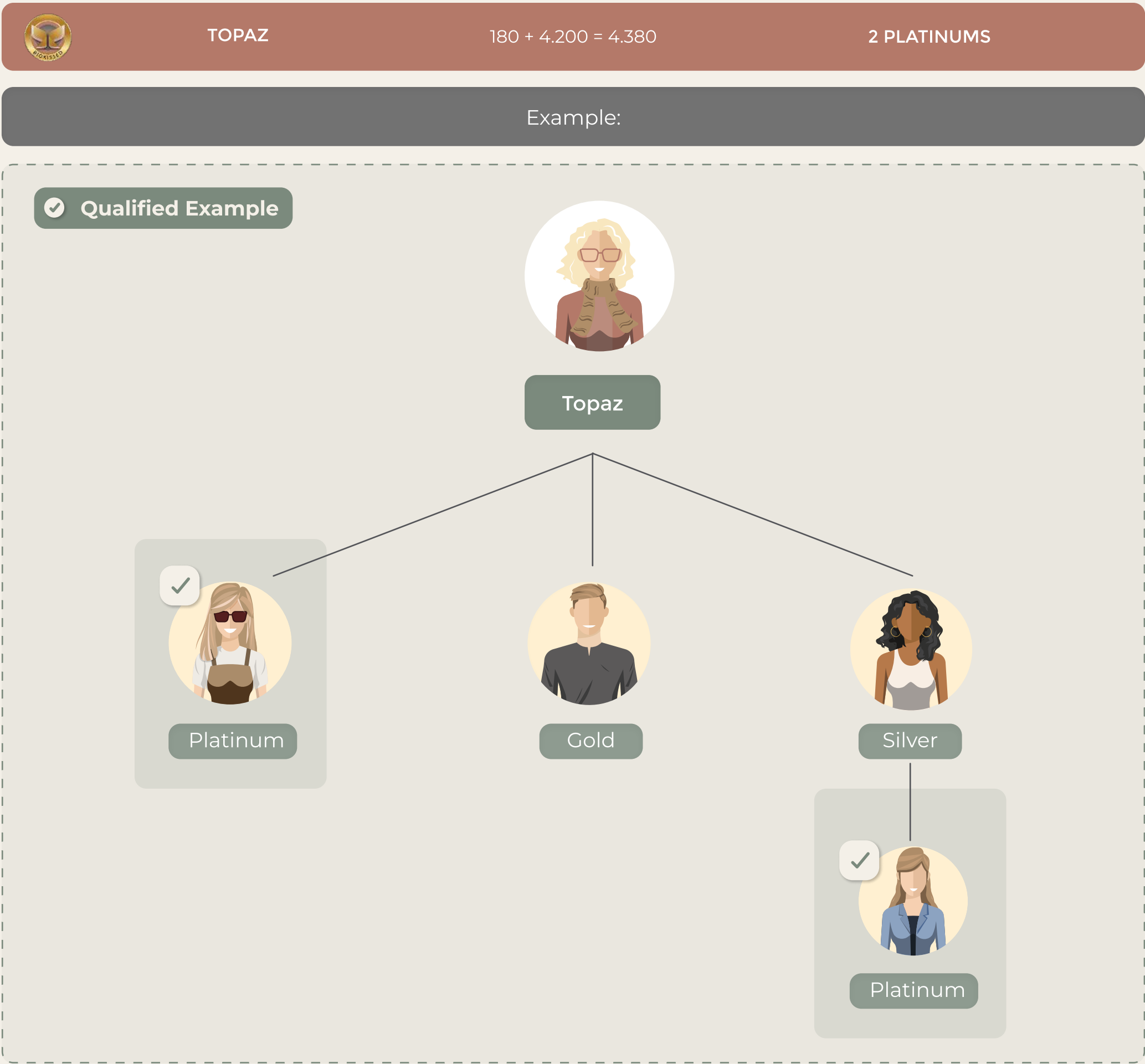
Simulation: Topaz Rank

This table illustrates the leg requirements, PV, and GV per month to achieve the Topaz rank in BioKissed.

✓ How to Qualify for the Rank:

To qualify for a Topaz, you need:

- 180 PV
- 4.200 GV
- 2 Active Platinums from separate Legs.



The Cultivation Period

Plan A: Cultivation Period

Plan A is much like tending a seed, requiring nurturing to flourish.

The Cultivation Period encompasses the initial 30 days after your new first-line member joins.*

During the initial 30 days of a new first-line member's journey, it's vital to provide support, education, and motivation. There are 3 incomes to tap into as you guide others to success.

✓ Your member's PV is calculated under Plan A during this period.**

Your commissions are based on the CP earned from each order.

*BioKissed's system automatically determines whether a member is within or beyond their first 30 days.

**If they've surpassed the 30-day mark, their PV is calculated within Plan B.



Plan A:
Cultivation Period

The Harvest Period

Plan B: Harvesting Period

Plan B is much like cultivating plants in ideal conditions, leading to a bountiful harvest to savor.

As your organization grows, here's where your passive income potential starts to flourish.

Your ongoing coaching and support play a pivotal role in this period.

There are 6 incomes to tap into as you guide others to success.

✓ This plan starts when you or your members have surpassed the first 30 days.

✓ Your PV or your members' PV are calculated under Plan B, The Harvesting, along with the associated CP.



**Plan B:
Harvesting Period**

Your Sources of Income

Retail Profit



RETAIL PROFIT
BONUS

Plan A Cultivation Period



FAST ACTION
BONUS

Plan B Harvesting Period



TEAM LEVEL
BONUS



INFINITY
BONUS



Retail Profit Bonus

As a member, selling BioKissed products at the retail price enables you to earn up to 25% in retail profit.

You receive retail profit only on customer purchases, whether it's a Wellness Pack or any single product.

How to Calculate Retail Profit:

- ✓ Retail Profit = Retail Price × Rank-based Commission Percentage

Your Current Rank Determines the Percentage:

- ✓ Platinum rank, the retail profit is 25%.
- ✓ Gold rank, the retail profit is 20%.
- ✓ Silver rank, the retail profit is 15%.
- ✓ Bronze rank, the retail profit is 10%.
- ✓ Iron rank, the retail profit is 5%.

RECEIVE RETAIL
PROFIT UP TO 25%



SEND THE REFERRAL LINK
&
SELL THE PRODUCT AT
RETAIL PRICE



BUY THE PRODUCT
AT RETAIL PRICE

€ 600





Fast Action Bonus (FAB)

Plan A: Cultivation Period

Fast action is crucial in building your network; hence, BioKissed offers generously up to 40% commission through the Fast Action Bonus.

How to Qualify for FAB 1, 2, 3:

- ✓ Your first-line member generates PV*, you earn Fast Action Bonus 1, based on your rank.
- ✓ Your second-line member generates PV*, you earn Fast Action Bonus 2, based on your rank.
- ✓ Your third-line member generates PV*, you earn Fast Action Bonus 3, based on your rank.
- ✓ To earn the Fast Action Bonuses, you must be an active member.

*Every product has its own PV and CP connected. BioKissed commission is calculated based on the product's CP.



PLATINUM CP
360

YOUR LEVEL 1	YOUR LEVEL 2	YOUR LEVEL 3
SELLS A PLATINUM PACK, YOU RECEIVE 20%	SELLS A PLATINUM PACK, YOU RECEIVE 15%	SELLS A PLATINUM PACK, YOU RECEIVE 5%
OF CP = €72	OF CP = €54	OF CP = €18

YOU	LEVEL 1	LEVEL 2	LEVEL 3
PLATINUM Up to 40%	20%	15%	5%
GOLD Up to 30%	15%	10%	5%
SILVER Up to 17.5%	10%	7.5%	
BRONZE Up to 12.5%	7.5%	5%	
IRON Up to 5%	5%		

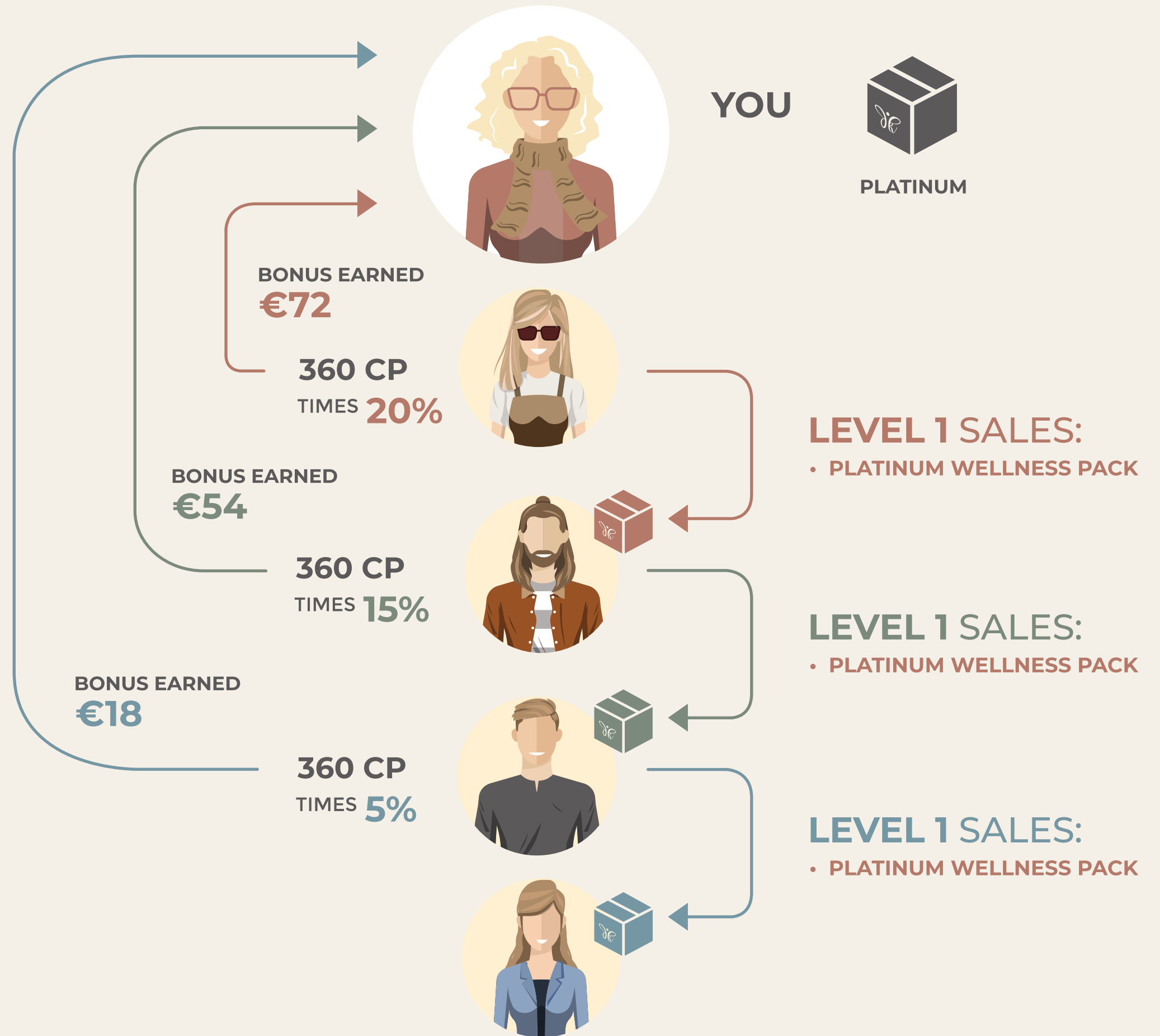


Fast Action Bonus (FAB)

Simulation

Plan A: Cultivation Period

- ✓ You are Platinum rank.
- ✓ Your first-line/second-line/third-line sold a Wellness Platinum Package to their customer.
- ✓ To earn the Fast Action Bonuses, you must be an active member.
- ✓ Your first-line member generates PV. You earn FAB 1: €72 or 20% x 360 CP.
- ✓ Your second-line member generates PV. You earn FAB 2: €54 or 15% x 360 CP.
- ✓ Your third-line member generates PV. You earn FAB 3: €18 or 5% x 360 CP.





Team Level Bonus

Plan B Harvesting Period

- Tips:

Focus on building your team, similar to the Heartbeat Bonus. Start with your first line and mentor these members to replicate your success.
- Remember, the deeper the roots, the stronger the tree.

Plan B Harvesting Period

- Once your downline has been members for over 30 days, your commissions on the CP connected to their PV will be calculated in Plan B, the harvesting period.
- This bonus rewards you up to 7 levels deep, depending on your rank, starting from the Silver rank and above.
- Because of dynamic compresion, the unused commissions from inactive Wellness Advocates are redistributed to active ones, maintaining a dynamic payout balance.
- To earn the bonus, you must be an active member.

RANK NAME	SILVER	GOLD	PLATINUM	JADE	TOPAZ	SAPPHIRE
LEVEL 1	3%	3%	3%	3%	3%	3%
LEVEL 2	4%	4%	4%	4%	4%	4%
LEVEL 3		5%	5%	5%	5%	5%
LEVEL 4			15%	15%	15%	15%
LEVEL 5				6%	6%	6%
LEVEL 6					7%	7%
LEVEL 7						8%

The Power of Multiplication

- ✓ BioKissed offers a higher commission percentage the deeper the level.
- ✓ BioKissed bonus plans enable you to utilize the power of multiplication.

BioKissed vs Other Marketing Companies

Simulation

- ✓ The simulation of your commission is based on you reaching the Sapphire rank.
- This simulation uses:
- A Pack of 360 CP

Other Marketing Companies							
PACK OF 360 CP	%	COMMISSION PER PACK	WITH 2 X 2 STRUCTURE		WITH 3 X 3 STRUCTURE		WITH 5 X 5 STRUCTURE
LEVEL 1	7%	€25,20	x 2	€50,40	x 3	€75,60	x 5 €126,00
LEVEL 2	6%	€21,60	x 4	€86,40	x 9	€194,40	x 25 €540,00
LEVEL 3	6%	€21,60	x 8	€172,80	x 27	€583,20	x 125 €2.700,00
LEVEL 4	5%	€18,00	x 16	€288,00	x 81	€1.458,00	x 625 €11.250,00
LEVEL 5	5%	€18,00	x 32	€576,00	x 243	€4.374,00	x 3.125 €56.250,00
LEVEL 6	3%	€10,80	x 64	€691,20	x 729	€7.873,20	x 15.625 €168.750,00
LEVEL 7	3%	€10,80	x 128	€1.382,40	x 2,187	€23.619,60	x 78.125 €843.750,00
Total				€3.247,20	€38.178,00		€1.083,366,00

BioKissed							
PLATINUM CP = 360	%	COMMISSION PER PLATINUM PACK	WITH 2 X 2 STRUCTURE		WITH 3 X 3 STRUCTURE		WITH 5 X 5 STRUCTURE
LEVEL 1	3%	€10,80	x 2	€21,60	x 3	€32,40	x 5 €54,00
LEVEL 2	4%	€14,40	x 4	€57,60	x 9	€129,60	x 25 €360,00
LEVEL 3	5%	€18,00	x 8	€144,00	x 27	€1.458,00	x 125 €2.250,00
LEVEL 4	15%	€54,00	x 16	€864,00	x 81	€4.374,00	x 625 €33.750,00
LEVEL 5	6%	€21,60	x 32	€691,20	x 243	€5.248,80	x 3.125 €67.500,00
LEVEL 6	7%	€25,20	x 64	€1.612,80	x 729	€18.370,80	x 15.625 €393.750,00
LEVEL 7	8%	€28,80	x 128	€3.686,40	x 2.187	€62.985,60	x 78.125 €2.250.000,00
Total				€7.077,60	€92.599,20		€2.747.664



Infinity Bonus

Plan B Harvesting Period

This bonus allows you to earn up to 6% commission from your downlines CP connected to the PV until infinity.

How to Qualify for the Bonus:

- ✓ You need to be at least a Sapphire rank.
- ✓ Your downline must have a lower rank than you.*
- ✓ You must be an active member.

Example:
Imagine having 10 first-line members, each with the potential to reach the same rank as you or even higher.

In this case, the commission payout stops at the level of that member with the same rank or higher.

You are a Diamond and get a 4% infinity bonus calculated on the CP connected to the PV of your downline.

In level 15, someone reaches the same rank as you, in this case, a Diamond Rank, and gets a 4% infinity bonus. Starting from that level on that leg, you no longer earn an infinity bonus.

But you still earn in that leg for the 14 levels above this member.

Also, you'll still receive an Infinity Bonus from the other 9 first-line members and their groups until one of them reaches the same level or higher than you.

RANK NAME	SAPPHIRE	RUBY	EMERALD	DIAMOND	BLUE DIAMOND	BLACK DIAMOND
BONUS	Up to 1% Infinity	Up to 2% Infinity	Up to 3% Infinity	Up to 4% Infinity	Up to 5% Infinity	Up to 6% Infinity

You are a Black Diamond with the potential to earn up to a 6% Infinity Bonus	Your downlines qualify for part of this 6%, depending on their rank	You earn the % difference
 Black Diamond >	 Topaz Qualified for 0%	= 6% Difference
	 Sapphire Qualified for 1%	= 5% Difference
	 Ruby Qualified for 2%	= 4% Difference
	 Emerald Qualified for 3%	= 3% Difference
	 Diamond Qualified for 4%	= 2% Difference
	 Blue Diamond Qualified for 5%	= 1% Difference
	 Black Diamond + Qualified for 6%	= 0% Difference
		Black Diamond qualifies for 6% = 0% difference. However, this then opens up the Carat Bonus Pool.



Infinity Bonus Simulation

Plan B Harvesting Period

Consider the following example involving a Topaz and Blue Diamond team in an active Black Diamond organization.

The CP is the sum of orders brought by each team.

Here, we illustrate the earning difference for a Black Diamond.

- ✓ **Example A: Topaz Team**
 - Your Topaz Team has 7.200 CP
 - The CP derived from 40 Platinum Packs brought by the Topaz Team
 - Earnings: $6\% \times 7.200 \text{ CP} = \text{€}432$

- ✓ **Example B: Blue Diamond Team**
 - Your Blue Diamond Team has 108.000 CP
 - The CP derived from 300 Platinum Packs bought by the Blue Diamond Team
 - Earnings: $1\% \times 108.000 \text{ CP} = \text{€}1.080$

The higher the leaders' ranks, the more CP they bring to your organization.

Example A

Topaz	Example Your Topaz downline has
	7.200 CP
↓	X
	6%
	=
Black Diamond	€432

Example B

Blue Diamond	Example Your Blue Diamond downline has
	108.000 CP
↓	X
	1%
	=
Black Diamond	€1.080

Exclusive Limited Offer	Bronze		Silver		Gold		Platinum		
Value		€80,00		€175,00		€325,00		€600,00	
Business Pack Savings		33,33%		41,67%		45,83%		50%	
Single BioStrip Price		€12,00		€12,00		€12,00		€12,00	
Pieces		10		25		50		100	
Wholesale Price / Strip		€8,00 / Strip		€7,00 / Strip		€6,50 / Strip		€6,00 / Strip	
Your Sales Profit		€40,00 / 50%		€125,00 / 58%		€275,00 / 85%		€600,00 / 100%	
Business Opportunity									
Rank		Start at Rank 2 of 18		Start at Rank 3 of 18		Start at Rank 4 of 18		Start at Rank 5 of 18	
Bonuses									
Retail Profit Bonus		10%		15%		20%		25%	
Fast Action Bonus		Up to 12,5%		Up to 17,5%		Up to 30%		Up to 40%	
Team Level Bonus		-		Up to 7%		Up to 22%		Up to 27%	
Pricing, Points, Volume									
Commission Point (CP)		48 CP		90 CP		195 CP		360 CP	
Personal Volume (PV)		80 PV		175 PV		325 PV		600 PV	
Wholesale Price		€80,00 W		€175,00 W		€325,00 W		€600,00 W	
If applicable, a country-specific VAT, shipping & custom costs will be calculated, and added during checkout.									



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